



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Communications (March 30, 1994 through April 12, 1994)

**MEETING DATE:** April 20, 1994


**PREPARED BY:** City Clerk

**RECOMMENDED ACTION:** Receive letter from Geweke Toyota appealing the Planning Commission's decision that a blimp, which has been flying at Geweke Toyota, 1200 South Beckman Road, was an illegal advertising device, and that its usage be discontinued and set the matter for public hearing for the regular City Council meeting of May 4, 1994.

**BACKGROUND INFORMATION:** The City Clerk's office is in receipt of a letter from Geweke Toyota (see attachment) appealing the Planning Commission's decision that a blimp, which has been flying at Geweke Toyota, located at 1200 South Beckman Road, was an illegal advertising device, and that its usage be discontinued.

It is recommended that the City Council set this matter for public hearing for May 4, 1994.

**FUNDING:** None required.

  
Jennifer M. Perrin  
City Clerk

JMP

Attachment

APPROVED

THOMAS A. PETERSON  
City Manager



recycled paper



**GEWEKE**



**TOYOTA**

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March 31, 1994

Ms. Jennifer Perrin  
City Clerk  
P.O. Box 3006  
Lodi, CA 95241-1910

Dear Ms. Perrin:

This letter is submitted as a written appeal to council to be heard regarding our blimp. We appeared before the Lodi City Planning Commission on March 28, 1994. The City Planning Commission passed a ruling that directly and adversely affects our business.

Please submit this request to be heard to the City Council of Lodi. Thank you for your consideration in this matter.

Sincerely,

Mark Geweke  
Vice President

MC:bpm

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CITY COUNCIL

JACK A. SIEGLOCK, Mayor  
STEPHEN J. MANN  
Mayor Pro Tempore  
RAY G. DAVENPORT  
PHILLIP A. PENNING  
JOHN R. (Randy) SNIDER

CITY OF LODI

CITY HALL, 221 WEST PINE STREET  
P.O. BOX 3006  
LODI, CALIFORNIA 95241-1910  
(209) 334-5634  
FAX (209) 331-6795

THOMAS A. PETERSON  
City Manager  
JENNIFER M. PERRIN  
City Clerk  
BOB McNATT  
City Attorney

March 29, 1994

Mr. Mark Geweke  
Vice President, General Manager  
Geweke Toyota  
P.O. Box 1210  
Lodi, CA 95241

Dear Mr. Geweke:

RE: Public Hearing  
Balloon Advertisement

At its meeting of Monday, March 28, 1994 the Lodi City Planning Commission determined that a blimp, which has been flying at Geweke Toyota, 1200 South Beckman Road, was an illegal advertising device and ordered that its usage be discontinued.

Section 17.72.110 of the Lodi Municipal Code "Appeal to Council", provides as follows:

"Any applicant or person claiming to be directly and adversely affected by any action of the Planning Commission may, within five days (i.e. business days) after the action, file a written appeal with the City Clerk for transmittal to the City Council."

Your appeal, if any, must be in writing and directed to Ms. Jennifer Perrin, City Clerk, P.O. Box 3006, Lodi, CA 95241-1910 and must be received by her before 5:00 p.m., Monday, April 4, 1994.

Sincerely,

  
JAMES B. SCHROEDER  
Community Development Director

cc: City Clerk

DECLARATION OF MAILING

On April 21, 1994 in the City of Lodi, San Joaquin County, California, I deposited in the United States mail, envelopes with first-class postage prepaid thereon, containing a copy of the Notice attached hereto, marked Exhibit "A"; said envelopes were addressed as is more particularly shown on Exhibit "B" attached hereto.

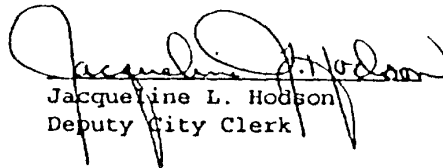
There is a regular daily communication by mail between the City of Lodi, California, and the places to which said envelopes were addressed.

I declare under penalty of perjury that the foregoing is true and correct.

Exec. ed on April 21, 1994, at Lodi, California.

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Jennifer M. Perrin  
City Clerk



Jacqueline L. Hodson  
Deputy City Clerk



## CITY OF LODI

Carnegie Forum  
305 West Pine Street, Lodi

## NOTICE OF PUBLIC HEARING

Date: May 18, 1994

Time: 7:00 p.m.

For information regarding this notice please contact:

Jennifer M. Perrin

City Clerk

Telephone: (209) 333-6702

### NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on Wednesday, May 18, 1994 at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a Public Hearing to consider the following matter:

- a) Appeal from Geweke Toyota appealing the Planning Commission's decision that a blimp, which has been flying at Geweke Toyota, 1200 South Beckman Road, was an illegal advertising device, and that its usage be discontinued.

Information regarding this item may be obtained in the office of the Community Development Director at 221 West Pine Street, Lodi, California. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.


If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the Public Hearing.

By Order of the Lodi City Council:

  
Jennifer M. Perrin  
City Clerk

Dated: April 20, 1994

Approved as to form:

  
Bobby W. McNatt  
City Attorney

MAILING LIST

1. Mr. Mark Geweke, Vice President  
Geweke Toyota  
P.O. Box 1210  
Lodi, CA 95241
  
2. James Schroeder, Director  
Community Development Department